

**Persuasive Speech**  
COMS 100 – Public Speaking  
Grading Sheet

**Student Name** \_\_\_\_\_

**Points:**  
**5- Excellent    4- Good    3- Average    2- Below Average    1- Poor**

**Appearance:**

\_\_\_ Professional Appearance (*Ethos*)

**Introduction:**

Introduce self, let audience know what's coming up

- \_\_\_ Speaker Introduces Self
- \_\_\_ Attention Getting Device
- \_\_\_ Persuasive Topic Revelation Statement
- \_\_\_ Preview of main points

**Conclusion:**

Effectively bring the speech to a close

- \_\_\_ Summarize main points
- \_\_\_ Persuasive Call To Action

**Speech Time:** \_\_\_\_\_

\_\_\_ Ability to meet time requirement

**Points:**

\_\_\_\_\_/100

**Body:**

Effectively flow through the main points with strong support with transitions and sources cited

\_\_\_ Main points clearly identified

\_\_\_ Persuasive Organizational Structure

- \_\_\_ Strong persuasive support material for points (*Pathos/Logos*)
- \_\_\_ Good flow, organization, use of transitions (*Ethos*)
- \_\_\_ Cited sources in speech \_\_\_\_\_ (*Logos, Ethos*)
- \_\_\_ Use of strong primary sources to support speech

**Delivery:**

Presence during the delivery of the speech

- \_\_\_ Voice Volume & Rate
- \_\_\_ Use of a Visual Aid (*Required*) \_\_\_\_\_
- \_\_\_ Anxiety Management / Eye Contact
- \_\_\_ Articulation / Avoiding Non-Words/Filler words
- \_\_\_ Movement, Posture, Gestures
- \_\_\_ Use of speaking notes

**Comments:**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_